

PRESENTED BY



BREAKING BOUNDARIES CREATING CONNECTIONS



2021 WESTERN STATES PLANNING CONFERENCE

AUGUST 22-25, 2021 (IN-PERSON)
JW MARRIOTT SCOTTSDALE
CAMELBACK INN RESORT & SPA

ON-DEMAND VIRTUAL CONFERENCE AVAILABLE
VIA CONFERENCE APP UNTIL MARCH 31, 2022

CULTURAL
GENERATIONAL
PROFESSIONAL
GEOGRAPHICAL



TABLE OF CONTENTS

01

PRESIDENTS'
WELCOME

03

GENERAL
INFORMATION

04

CONFERENCE
TRACKS

05

SCHEDULE AT
A GLANCE

08

SPECIAL EVENTS
AND MOBILE
TOURS

16

MONDAY
CONFERENCE
SESSIONS

26

TUESDAY
CONFERENCE
SESSIONS

37

WEDNESDAY
CONFERENCE
SESSIONS

42

ADDITIONAL
VIRTUAL
CONFERENCE
SESSIONS

PRESIDENTS' WELCOME

FELLOW CONFERENCE ATTENDEES,

What a privilege it is for me, as president of APA Arizona, to welcome you to the 2021 Western States Planning Conference! Breaking Boundaries Creating Connections is the perfect name for a conference where we can come together either in person or virtually on demand.

A special welcome to our colleagues from Western Planner! Your ideas and experience will bring an added richness to this event. My request of everyone is to make an extra effort to get to know folks you have not met before.

This conference will be unique in many ways. It is the first ever combined Arizona and Western Planner conferences. It is also a hybrid conference, offering an in-person event along with the ability to experience many of the most exciting sessions from your home.

Speaking of sessions, I am very proud of the innovations that we will experience in this conference! The variety of ethics sessions, the number of tribal and environmental offerings, the student project sessions and the creative mobile workshops truly offer something for everyone.

A very sincere THANK YOU to Loras Rauch, our Conference Chair. She and her committee have attended to every detail to make sure we have a great event! Also, an overdue thank you to our Executive Director, Patti King. She employed innovation and grit to assure that our virtual conference last year, and our hybrid this year were successful.

Enjoy the conference and I look forward to chatting with you!

JERRY STABLEY

APA AZ Chapter President



FELLOW CONFERENCE ATTENDEES,

The past year has been full of uncertainty and new experiences. Virtual conferences became the norm, and many people worked remotely. We are so excited to be partnering with Arizona APA to put on the Western States Planning Conference—and to see everyone in person!



Western Planner also experienced some changes, and we hope you like them! If you visit our website, www.westernplanner.org, among other things you will find WP Radio, a podcast that includes interviews of planners throughout the West. We also plan to add videos of our annual award winners—while on our website, nominate someone for an award!

As always, we have our e-journal, which we send out monthly. It includes job ads, relevant articles, and information regarding local conferences and activities. If you have an article, event or other information you would like us to publish, contact Paul Moberly at editor@westernplanner.org. We are always on the lookout for new ideas for content, so please feel free to contact me as well at president@westernplanner.org. I would love to hear feedback on our e-journal and website so we know what is working for our readers and what isn't.

Western Planner runs solely by donations, so if you like the e-journal, consider dropping us a donation. We appreciate all of our readers and sponsors, and look forward to seeing you in Arizona!

ANGELA PARKER

Western Planner President

GENERAL INFORMATION

Sessions will be held in-person on August 23-25, 2021 and virtually on-demand via the conference app (separate instructions will be emailed to virtual attendees). All virtual content will be available for viewing by all attendees, regardless of how you attend the conference (in-person or only virtually) until March 31, 2022.

This year's conference will have **over 40 sessions** highlighting a diverse range of topics. There will be sessions on affordable housing, climate change, transportation planning, economic development, cultural competency, Tribal planning, ethics, diversity, public outreach, law, student projects, and, of course, water.

Your conference days can start in the early morning with Yoga in the Garden or a Mobile Tour and progress through the diverse conference sessions, two fantastic Keynote Lunch Sessions, before ending with Group Mixers, the Better Cities Film Festival, and conference favorites, such as the Opening Reception and our Planner's Bazaar.

This conference will bring a broad coalition of professionals from different cultural, geographic, and generational backgrounds and lived experiences together. When we network and learn from each other we see that we all have similar issues to face.

Together, we can accomplish more - so come join us!

CONFERENCE TRACKS



POLICY THAT UNIFIES

Forward-thinking policies and their impacts, cases studies, planning law, regulations, and comprehensive plans



SEVEN GENERATIONS

Sustainable land trends, environmental, stewardship, public lands, land trust, and tribal planning



HEALTHY BY DESIGN

Planning after COVID-19, transportation, health inequity, mobility, physical connectivity, green building, smart infrastructure, sustainable agriculture, local first, and community gardens



PEOPLE FIRST

Ethics, equity, diversity, public outreach, aging in place, homelessness, cultural norms and nuances, planning commissions, customer service, and connecting with people



OUT OF THE BOX

Policies that work, miscellaneous or hot topics, 10-minute quick studies, TED talks or films, and tactical urbanism

SCHEDULE AT A GLANCE

SUNDAY, AUGUST 22

9:00 AM - 3:00 PM	Western Planner Board Meeting	Enjoy the AZ local attractions (tour on your own; see conference app for ideas and information)
5:00 - 7:00 PM	Western Planner Award Ceremony and Wyoming vs. the World "Wiffle Ball" Game! (dinner on your own; see conference app for ideas and information)	
8:00 - 10:00 PM	Resort Bar Crawl (self-guided crawl; see conference app for ideas and information)	

MONDAY, AUGUST 23

6:30 - 7:30 AM	Morning Yoga in the Garden (North Garden)					
8:00 - 9:00 AM	Continental Breakfast and Welcome					
	POLICY THAT UNIFIES	SEVEN GENERATIONS	HEALTHY BY DESIGN	PEOPLE FIRST	OUT OF THE BOX	MOBILE TOURS
9:00 - 10:15 AM	The Regional Economic Development Story: From California to Arizona	Indigenizing the Planning Process: Weaving Tribal Planning Education & Experience	Community Outreach During the Age of COVID	Women Planning Director Pioneers in the West	Revisiting Past Disruptions, Reinventing a Humanistic Planning Future	7:30 - 9:30 AM Paths & Partnerships The Art of Bicycle Planning
10:45 AM - Noon	Legislative Update	New Mexico's Response to a Changing Climate	A New Way Forward in Mobility with Autonomous Driving Technology.	Lessons on Personal Connections from Some Arizona "Senior" Planners	A new way forward in mobility with autonomous driving technology.	
12:30 - 1:45 PM	Plenary Lunch Session with Keynote Speaker - Mitchell Silver "How do you Plan for Equity, Diversity, and Inclusion?"					
2:15 - 3:30 PM	Welcome to the Capitol: Planning for Development, Connectivity, and Opportunity	Colorado River Shortages and Urban Impacts		Sioux Falls Area - Housing Homeless Veterans	Arizona State University (ASU) Student Projects	2:00 - 4:30 PM (Latinidad) Café y Comunidad
3:45 - 5:00 PM	How to Create Your City/ County Roadmap to Large-Scale, Low-Impact Solar	Deciphering the Ethos of Diverse Communities	Demystifying Brownfields in 4 Easy Points		Creating Affordable Housing with "Benefits" in Flagstaff - NAU Student Projects	

MONDAY, AUGUST 23 (CONT.)

5:30 - 8:30 PM	Opening Reception: OdySea Aquarium at Salt River Pima-Maricopa Indian Community (separate registration is required; includes transportation, dinner, two drinks, aquarium's upper level, and animal encounters)	
9:00 - 10:00 PM	Group Mixers <ul style="list-style-type: none"> • APA Western States Chapter Presidents (hosted by APA AZ) • Young Planners Group (hosted by WP) 	Lawn Games

TUESDAY, AUGUST 24

6:30 - 7:30 AM	Morning Walk in Paradise					
8:00 - 9:00 AM	Continental Breakfast and Announcements					
	POLICY THAT UNIFIES	SEVEN GENERATIONS	HEALTHY BY DESIGN	PEOPLE FIRST	OUT OF THE BOX	MOBILE TOURS
9:00 - 10:15 AM	Growing Water Smart – Techniques to Integrate Water Resiliency Into Land Use Planning	Meeting Cross-Culturally With Tribes: Ethics and Etiquette		Creating Vibrant Communities with the Arizona Town Hall	Leading with Intention	8:00 - 11:00 AM (Tempe Lake) Realizing Opportunities on the Rio
10:45 AM - Noon	Planning with an Eye Towards Equitable Outcomes	Paradise or Paradox: Wilderness or Wildness: Saving Natural Spaces & Places	Coordinating Essential Transit: Before, During, and After COVID	The Arizona We Want: The Decade Ahead Report - 2020 Gallup Arizona Survey!	Relevance for Master Planned Communities	
12:30 - 1:45 PM	Plenary Lunch Session with Keynote Speaker and Panel - Margo Hill "We get it Right in the West - sunúm't čsɣmelx ^w - Listening to our Neighbors!"					
2:15 - 3:30 PM	Communication and Collaboration: Creating Successful Multi-Jurisdictional Projects	Keys to Successful Tribally Owned Broadband Projects: Planning and Implementation		AICP Code of Ethics & Professional Conduct	Prioritizing the Future: Considerations & Methods for Prioritizing Transportation Projects	2:00 - 5:00 PM Wine Economies From the Sonoran Desert to the Foothills of the Cascades
3:45 - 5:00 PM	Affordable Housing: Our Most Vulnerable to Our Workforce		Implementing Public Policies That Encourage Local Food Production in Arizona Communities	Community Solutions through Effective Use of Data and Public Participation	Fast & Funny the Game!	
5:15 - 8:00 PM	Annual Planners' Bazaar - Dinner (includes dinner, two drinks, raffle, and networking)					
8:00 - 9:30 PM	Better Cities Film Festival Bring your popcorn and watch the "Best of Fest Reel" that includes the best films from around the world about making cities and towns better places to live, work, and play	Group Mixers <ul style="list-style-type: none"> • Women in Planning (hosted by APA AZ) • Tribal and Indigenous Planners Interest Group (hosted by Sherwin Racehorse, Shelly Wade, and WP) 			You Too Can Paint! All painting supplies provided (pre-registration required)	

WEDNESDAY, AUGUST 25

6:30 - 7:30 AM	Morning Yoga in the Garden (North Garden)					
8:00 - 9:00 AM	Morning Coffee (breakfast on your own)			APA AZ Annual Membership Meeting		
	POLICY THAT UNIFIES	SEVEN GENERATIONS	HEALTHY BY DESIGN	PEOPLE FIRST	OUT OF THE BOX	MOBILE TOURS
9:00 - 10:15 AM	Reed: Changes You Still Need to Make! (Part 1)	Water Data and Mapping for Sound Planning	Sustainable Urbanism in Temperate-Arid Climates		Be Prepared AICP Exam Preparation	8:00 - Noon (Transformation) Suburban Downtowns of the Southeast Valley
10:45 AM - Noon	Reed: Changes You Still Need to Make! (Part 2)	Sustainable Urbanism and Green Infrastructure Planning for More Resilient Communities		Ethics: A Game Show	Ask A Planner!	

ON-DEMAND VIRTUAL CONFERENCE

On-Demand Content Available 8/30/21 through 3/31/22	Keynote Speaker - Mitchell Silver "How do you Plan for Equity, Diversity, and Inclusion?"				
	Keynote Speaker - Margo Hill "We get it Right in the West - sunúm't čsxmex ^w - Listening to our Neighbors!"				
	POLICY THAT UNIFIES	SEVEN GENERATIONS	HEALTHY BY DESIGN	PEOPLE FIRST	OUT OF THE BOX
	Western Region Legislative Update	Racial Equity in Today's Society: A Tribal Perspective	Coordinating Essential Transit: Before, During, and After COVID	The Ethics of Cultural Competency	Utah State Student Projects
	The Regional Economic Development Story: From California to Arizona	New Mexico's Response to a Changing Climate	Demystifying Brownfields in 4 Easy Points	Ethics: A Game Show	University of Arizona Student Projects
	Growing Water Smart – Techniques to Integrate Water Resiliency Into Land Use Planning	Colorado River Shortages and Urban Impacts			
	Affordable Housing: Our Most Vulnerable to Our Workforce	Keys to Successful Tribally Owned Broadband Projects: Planning and Implementation			
	Water Data and Mapping for Sound Planning				

SPECIAL EVENTS AND MOBILE TOURS

SPECIAL EVENTS / SUNDAY, AUGUST 22

WESTERN PLANNER (WP) AWARDS PRESENTATION & WYOMING VS THE WORLD "WIFFLE BALL" GAME!

5:00 – 7:00 p.m. | Arizona Ballroom

The Phoenix/Paradise Valley/Scottsdale area has a lot to offer, so explore the local attractions and enjoy the day as well as dinner on your own at one of the wonderful local restaurants. Afterwards, come celebrate your award-winning colleagues and their projects at the WP Annual Awards Presentation. Enjoy a cool drink with old and new friends (and the air conditioning to) as we all take on Wyoming in a fast paced game of wiffle ball!

RESORT BAR CRAWL

8:00 – 10:00 p.m.

Meet up to begin your Resort Bar Crawl at your own pace. Stop #1: Rita's Cantina & Bar at our very own Camelback Inn. The conference planning committee is drink-testing all the locations for you and a map of all the stops within walking or crawling distance will be provided in the conference app! It's a tough job but the committee is up for the challenge on your behalf!

SPECIAL EVENTS / MONDAY, AUGUST 23

MORNING YOGA IN THE GARDEN

6:30 – 7:30 a.m.

Rise-n-shine and join fellow planners for an easy stretch yoga class to start your day off with a peaceful mind and a balanced body. Bring a towel or your yoga mat if you have one and our Yoga instructor will guide you through an invigorating yoga session to kick start your day in a mindful way.



PLENARY LUNCH AND KEYNOTE: MITCHELL SILVER “HOW DO YOU PLAN FOR EQUITY, DIVERSITY, AND INCLUSION?”

12:30 – 1:45 p.m. | Mitchell J. Silver, FAICP, Hon. ASLA

One of the nation’s most celebrated urban thinkers, Mitchell J. Silver is Commissioner of the New York City Department of Parks and a former president of the American Planning Association (APA) and is President of the American Institute of Certified Planners. As an award-winning planner with more than 30 years of experience, he is internationally recognized for his leadership in the planning profession and his contributions to contemporary planning issues. He specializes in comprehensive planning, placemaking, and implementation strategies. He was

named one of Planetizen’s 100 Most Influential Urbanists in 2017 and has been honored as one of the top 100 City Innovators in the world by UBM Future Cities. In 2012, the “Urban Times” named him one of the top international thought leaders of the built environment.

SPECIAL EVENTS / MONDAY, AUGUST 23 (CONT.)

OPENING RECEPTION AT ODYSSEA AQUARIUM

5:30 – 8:30 p.m.

SPONSORED BY



This unique aquarium is one of the most innovative aquarium experiences you'll ever see! From the moment you walk in the wonder never stops even when making a restroom stop. Officially ranked "America's Best Restroom" the restrooms on the first floor have windows into the main shark tank, which means that if you glance up while washing your hands, you could find yourself eye-to-eye with a sand tiger shark cruising silently past you!

As you explore the venue you will see river fish from around the world, the giant Pacific octopus, and experience a stingray touch pool and daily life inside Earth's largest living structure, Australia's Great Barrier Reef. Take a seat in the theater where your narrated tour slowly circles through four large marine habitats, stopping at each for a brief educational presentation. This aquarium is also unique in being certified for its autism inclusiveness, showing that they are being mindful of the needs of various guests. Come join the fun and recapture a bit of that wonder and magic.

Separate registration is required for this special event and will include transportation to/from the venue, buffet dinner, two complimentary drink tickets and, of course, the venue itself!

AFTER HOURS LAWN GAMES

9:00 – 10:00 p.m.

Meet up or stop by the resort's garden area and challenge your colleagues to a game of corn hole or giant jenga as you enjoy a cool libation, finish conversations you started at the opening reception, or simply enjoy some heated competition.

GROUP MIXERS

9:00 – 10:00 p.m.

Group Mixer: APA Chapter Presidents (hosted by APA AZ President)

Group Mixer: Young Planners Group (hosted by Western Planner)

SPECIAL EVENTS / TUESDAY, AUGUST 24

MORNING WALK IN PARADISE

6:30 – 7:30 a.m.

Lace up your walking shoes, bring a bottle of water, and join fellow planners for an easy stretch of the legs as you enjoy the beautiful sites along this walk. This is an easy three mile loop along the streets of Paradise Valley which will lead you along portions of the Town's Visually Significant Corridors Master Plan (adopted in October 2018); through the Resort Living and Rural Elegance Character Zone. Starting from Camelback Inn Resort, which has been a gem in this area since 1936, you can stop at the Barry Goldwater Memorial Park, which is located near the hilltop home where Goldwater lived until his death in 1989 and a great spot to see both Camelback and Mummy Mountains! Further along the loop is the trailhead to Echo Canyon that leads to the top of Camelback Mountain, the golf course side of the Mountain Shadows Resort, and the Sanctuary Camelback Mountain Resort. Can you guess which one of these resorts was frequented by Hollywood stars and which one was the place to play tennis? This is also a good spot to see the iconic "praying monk" on Camelback Mountain! For any foodies, Food Network celebrity chef Beau McMillan works for the Sanctuary Resort. Finally, this loop takes you pass El Chorro, originally built as the Judson School for Girls in 1934, by John C. Lincoln so his daughter Lillian could attend school. The school was converted to a restaurant and lodge in 1937; the restaurant is known today for its sticky buns. Something you will not see walking are above-ground utility lines. Paradise Valley was one of the first municipalities in Arizona to adopt an underground utilities ordinance. Check out the Conference App for more details on the sites you'll see and the "Loop" Map.



PLENARY LUNCH AND KEYNOTE - MARGO HILL

"WE GET IT RIGHT IN THE WEST - SUNÚM'T ČSŪMEΦX^W - LISTENING TO OUR NEIGHBORS!"

12:30 – 1:45 p.m. | Margo Hill, Principle Investigator, Eastern Washington University

Margo Hill is a Spokane Tribal member and was raised on the Spokane Indian reservation. She earned a Juris Doctorate from the University of Gonzaga School of Law and a Master of Urban and Regional Planning from Eastern Washington University. As the Spokane Tribal Attorney and Coeur d'Alene Tribal Court Judge she has worked in the legal field to protect tribal sovereignty and provide legal counsel to Tribal Council and assist in the revision of Tribal Law and Order Codes. She has served as a contractor for the Bureau of Indian Affairs Office of Justice Services to complete Tribal Court Assessments. Margo Hill is an Assistant Professor at Eastern Washington University in [Urban and Regional Planning](#) and the Director of the Eastern Washington University [Tribal Planning Program](#).

SPECIAL EVENTS / TUESDAY, AUGUST 24 (CONT.)

PLANNERS' BAZAAR

5:15 – 8:00 p.m. | Paradise Ballroom

We are back to mingling and enjoying each other's company in-person again! Enjoy a fabulous meal and a few drinks with old friends as you meet and make new ones from beyond your typical boundaries. Visit each sponsor's booth, gain some in-sight into what's new in the field, and place one of your auction tickets into their bowl if their basket is the gift basket you hope to win. The winners will be drawn at the end of the Bazaar – so keep your fingers crossed! This evening event will include dinner and two complimentary drink tickets with your conference registration.

BETTER CITIES FILM FESTIVAL

8:00 – 9:30 p.m. | CM Credits: 1.25

Enjoy the dark skies and evening stars while watching the "Best of Fest Reel" from the 2020 annual festival that collects, curates, and presents the best films from around the world on the theme of making cities and towns better places to live, work and play!



bettercitiesfilmfestival.com

twitter.com/BetterCitiesFF

facebook.com/BetterCitiesFilmFestival

PAINTING PARTY

8:00 – 9:30 p.m. | Outdoors on the Paradise Terrace

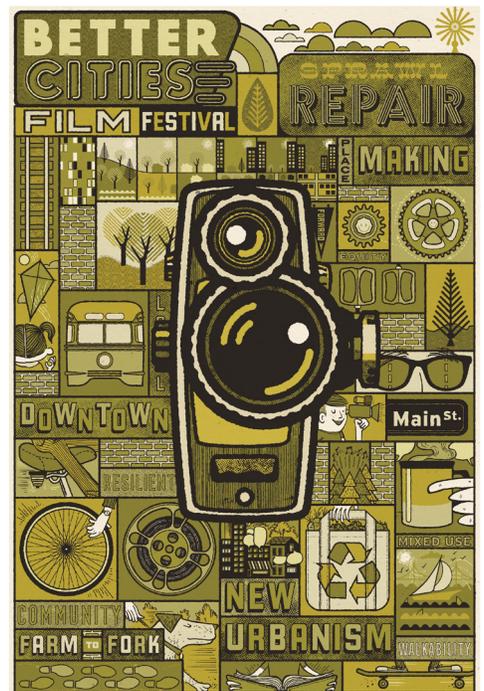
If movies aren't your thing you can go to a painting party and discover your inner Picasso! (Separate registration required – all supplies and instruction provided by a local artist.)

GROUP MIXERS

8:00 – 9:30 p.m.

Group Mixer: Women in Planning (hosted by APA AZ)

Group Mixer: Tribal and Indigenous Planners Interest Group (hosted by Sherwin Racehorse, Shelly Wade, and Western Planner)



SPECIAL EVENTS / WEDNESDAY, AUGUST 25

MORNING YOGA IN THE GARDEN

6:30 – 7:30 a.m.

After all the fun Tuesday night this final morning Yoga session might just be the hair-of-the-downward-dog you need! Rise-n-shine and join fellow planners for a mindful yoga class to start your day off and regain a balanced body. Bring a towel or your yoga mat if you have one and our Yoga instructor will guide you through a peaceful deep stretch yoga session to kick start your day in a gentle but moving way.

MOBILE TOURS / MONDAY, AUGUST 23

PATHS AND PARTNERSHIPS: THE ART OF BICYCLE PLANNING IN SCOTTSDALE

7:30 – 9:30 a.m.

The early bird catches the worm in this bike-bound mobile tour. Ride along the Pima Path and Arizona Canal Path as you explore art, infrastructure, and development in Scottsdale. Hear presentations from a representative of Salt River Project and Scottsdale Transportation Planners on the topic of easements, waterfront development, partnerships, and the importance of art in community and transportation planning.

Cost: \$35 for mobile tour if providing personal bike and transportation. Additional \$35 for bike and helmet rental provided by the Bike Emporium plus transportation to and from the Bike Emporium.

CAFÉ Y COMUNIDAD: AN EXPLORATION OF LATINIDAD IN PHOENIX'S LOCAL COFFEE SCENE

2:00 – 4:30 p.m.

Come check out local coffeeshops that highlight the entrepreneurial spirit and culture of Phoenix's Latinx Community. Enjoy a coffee of your choice as each shop owner highlights their story, challenges being a minority owned business, and how their culture has translated into a coffee shop as a "Third Place." Explore themes of creative place making and community building as you learn about local cultural influences in coffee with traditional Mexican Café, rich espresso, and modern renditions of lattes with a Latinx flair.

Cost: \$40 (includes \$5 drink credit)

MOBILE TOURS / TUESDAY, AUGUST 24

REALIZING OPPORTUNITIES ON THE RIO: DISCOVER TEMPE TOWN LAKE FROM A NAUTICAL POINT OF VIEW

8:00 – 11:00 a.m.

Explore the unconventional desert amenity of Tempe Town Lake by land and water and learn about the history of the lake along with the waterfront developments that have populated its banks. This interactive excursion will include a tour of the lake via an electric boat and an illuminating presentation on future projects along the Rio with stunning views from a waterfront property. Come learn about the challenges and victories in reclaiming and reimagining the Rio, waterfront developments, and the potential opportunities this once perennial river holds for the Valley.

Cost: \$55

FROM THE SONORAN DESERT TO THE FOOTHILLS OF THE CASCADES: WINE ECONOMIES

2:00 – 5:00 p.m.

Enjoy an afternoon of education and discussion surrounding wine economies, viticulture and the art of wine making. We will begin with a virtual tour of multiple wineries located throughout Arizona and Washington State in video format which includes behind the scenes footage of fermentation and bottle rooms with interviews from owners, employees, wine economists and wine enthusiasts. We will be joined by Peggy Fiandaca, life-long planner and owner of LDV Winery to present on wine economies and its impact on communities. Peggy will be available for questions as we continue our discussion at the LDV Tasting Room in Old Town Scottsdale. A tasting will be provided from the wineries highlighted during the virtual tour.

Cost: \$50 (includes tasting)

MOBILE TOURS / WEDNESDAY, AUGUST 25

SUBURBAN DOWNTOWNS OF THE SOUTHEAST VALLEY: STORIES OF TRANSFORMATION

8:00 a.m. – Noon

Spend the morning experiencing the transformation of three suburban downtowns and hearing from the people who are on the ground effecting change every day. We will start by visiting Downtown Chandler where you can get a cup of coffee at Peixoto Coffee and learn about the redevelopment of a historic downtown. Next, we will head to the Gilbert Heritage District where we will hear about how, through strategic planning, it is building a downtown from the ground up. Finally, we will stop in Downtown Mesa to learn about how transit and university partnerships have had transformative effects. This mobile workshop will include walking around each downtown.

Cost: \$35

MONDAY CONFERENCE SESSIONS

7:30 - 9:30 A.M.

PATHS & PARTNERSHIPS; THE ART OF BICYCLE PLANNING IN SCOTTSDALE
CM Credits: 2 | Mobile Tour

This is a mobile tour and separate registration is required. Transportation to and from the Bike Emporium is included.

8:00 - 9:00 A.M.

CONTINENTAL BREAKFAST AND WELCOME
Paradise Ballroom



9:00 - 10:15 A.M. / CONCURRENT SESSIONS

THE REGIONAL ECONOMIC DEVELOPMENT STORY: FROM CALIFORNIA TO ARIZONA

CM Credits: 1.25 | Policy that Unifies | Paradise Ballroom

Take-Away: How to utilize demographic data and business migration pattern to assess community need. Strategies to break boundaries and create cross-functional team to welcome new businesses growth in your jurisdiction. **This session is also included in the Virtual Conference.**

Description: Demystifying the process in economic development and how communities come together to attract new businesses. This group of panelist from Greater Phoenix Economic Council will take you behind the scene on how the Phoenix region reached over 6,000 manufacturing companies in California during the pandemic and grew the incoming business pipeline by 30 percent with the help of data science, digital media, and business development practices.

Moderator: Carol (Shixue) Hu, Sr. Director of Strategy, Greater Phoenix Economic Council (GPEC)

Presenters: Serena Remy, Digital Marketing Director, GPEC; Thomas Maynard, Vice President of Business Development, GPEC; Carol Hu, Sr. Director of Strategy GPEC; Kristen Stephenson, Senior Vice President, Research & Analytics, GPEC

INDIGENIZING THE PLANNING PROCESS: WEAVING TRIBAL PLANNING EDUCATION & EXPERIENCE

CM Credits: 1.25 | Seven Generations

Take-Away: This presentation is a reflection of weaving tribal planning education and experience in Indigenizing the planning process in Tribal communities.

Description: As tribal planners and educators, indigenizing the planning process has involved co-creating a tailored planning process based on a Tribe's real-world community, economic, and cultural needs. We will present strategies for the utilization of planning methods and tools to advance culturally-appropriate land uses and development for tribal communities. We will discuss how we are indigenizing and tailoring the community-based planning processes for meaningful decision-making and the exercise of empowered sovereignty. Invited co-presenters will speak to the innovation of their work through the use of planning practice, education and resources. We will discuss the importance of transdisciplinary work and planning education for those who do the work of community and economic development for Tribal Nations.

Moderator: Kim Kanuho, President and Planner, Fourth World Design Group LLC

Presenters: Kim Kanuho, President and Planner, Fourth World Design Group LLC; Michelle Hale PhD, Assistant Professor, American Indian Studies, Arizona State University



9:00 - 10:15 A.M. / CONCURRENT SESSIONS (CONT.)

COMMUNITY OUTREACH DURING THE AGE OF COVID

CM Credits: 1.25 | Healthy by Design

Take-Away: Participants will learn about what worked, and didn't work, with community engagement during the pandemic, and lessons learned.

Description: This session will review the experience of a variety of communities in conducting in-person and virtual community outreach during the pandemic and lessons learned from the experience. The presenters will draw from examples from projects in California, Colorado, and Kansas. The group will discuss the potential for certain community outreach tools developed during Covid to extend beyond the pandemic.

Moderator: Britt Palmberg, AICP, Rick Engineering

Presenters: Britt Palmberg, AICP, Rick Engineering; Chuck Martin, R.A., Rick Engineering

WOMEN PLANNING DIRECTOR PIONEERS IN THE WEST

CM Credits: 1.25 | People First

Take-Away: Real life examples of equity challenges and methods to overcome them. Broad discussion of not only challenges in the planning profession, but within professional organizations, academic institutions and elected and appointed official positions.

Description: Three women who blazed trails in the Planning profession from the 80s to the present will share successes, errors and lessons learned in their lengthy and varied careers. Not only Planning Directors, these women were and are active in professional and civic organizations and continue to provide leadership through elected and appointed positions. With an emphasis on equity battles throughout their careers and in the communities they served, valuable lessons will be shared with today's Western planners and related professionals.

Moderator: Margo Wheeler, FAICP, Canyon House Residency/Visiting Practitioner-Scholar, Utah State University, Fall 2021

Presenters: Margo Wheeler, FAICP, Canyon House Residency/Visiting Practitioner-Scholar, Utah State University, Fall 2021; Debra Stark, AICP, Councilmember, City of Phoenix; Mary Kay Peck, FAICP, Principal & Chair, MKPeck Associates and APA Foundation Board of Directors



9:00 - 10:15 A.M. / CONCURRENT SESSIONS (CONT.)

REVISITING PAST DISRUPTIONS, REINVENTING A HUMANISTIC PLANNING FUTURE

CM Credits: 1.25 | Out of the Box

Take-Away: This presentation encourages planning professionals to revisit past innovations in interdisciplinary planning to improve future “bottom up” community planning initiatives.

Description: The dismantling of UCLA’s visionary urban planning program led by John Friedmann circa 1996 actively disrupted the profession’s engagement with “bottom up” community initiatives among culturally diverse populations. At the time, leading researchers engaged and drew inspiration from gender studies, filmmaking, song lyrics, public art, historic preservation, historical analysis, cultural geography, literature, and other humanities, social science, and artistic fields. More than a generation later, GIS mapping, mechanized cause and effect models, and overly simplified community development approaches dominate planning practice; as other normative vocations including architecture, the visual arts, geography, psychology, creative writing, and others inspire the imaginary of and entrepreneurship by people in community.

Moderator/Presenter: Wanda Mills-Bocachica, Ph.D., Founder, InFusion, An indigenous Community Research Organization

10:45 A.M. - NOON / CONCURRENT SESSIONS

LEGISLATIVE UPDATE

CM Credits: 1.25 | Policy that Unifies

Take-Away: An understanding of the recent legislation that was passed in Arizona, its effects on how we plan here in Arizona and what we may need to prepare for in the future.

Description: The moderator and speakers will provide an overview of recent legislation relevant to planners resulting from the 2020/2021 Arizona State legislative session, a discussion about prospective legislation of interest to the planning profession that may be introduced in the coming legislative session as well as other legislative trends and topics of interest for future legislatures.

Moderator: Noel Griemsmann, AICP, Senior Urban Planner, Snell & Wilmer

Presenters: Tom Dorn, President, Dorn Policy Group; Cole Libera, Dorn Policy Group



10:45 A.M. - NOON / CONCURRENT SESSIONS (CONT.)

NEW MEXICO'S RESPONSE TO A CHANGING CLIMATE

CM Credits: 1.25 | Seven Generations

Take-Away: State leaders discuss New Mexico's Climate Strategy initiatives, adaptation, and resilience policies toward a clean energy economy. **This session is also included in the Virtual Conference.**

Description: New Mexico is proactively responding to climate change. Environmental journalist Laura Paskus facilitates this panel discussion. New Mexico State Land Office Commissioner Stephanie Garcia Richard and other state leaders discuss zero-carbon electricity goals, renewable energy on state trust lands, decarbonizing transportation, New Mexico's Energy Transition Act (to a clean energy economy), and New Mexico Climate Strategy. New Mexico is reducing greenhouse gas emissions by 45 percent by 2030. Adaptation and resilience are key to forest health and protecting water resources in a warming and drying climate.

Moderator: Meredith Hildreth, AICP, City of Roswell, NM

Presenters: Laura Paskus, Environmental Correspondent, NM PBS; Stephanie Garcia Richard, Commissioner of Public Lands, NM State Land Office; NM Cabinet Secretaries invited

LESSONS ON PERSONAL CONNECTIONS FROM SOME ARIZONA "SENIOR" PLANNERS

CM Credits: 1.25 | People First

Take-Away: Learn how to improve your chance for promotion without making the epic mistakes of the panelists and to position yourself for successful retirement.

Description: Arizona's "senior" planners are back with insight, humor, and knowledge gained from over 175 years of combined experience in the public and private sectors. In this informal, fun, and informative session, learn the value of nurturing personal relationships with employees, public officials, and the general public. Why is relationship building important? How can successful outcomes be assured? How far should one go to be friendly with elected and appointed officials? How do you position yourself for your last chapter in the workplace? What does a satisfied retirement look like with an appropriate balance of work and family/life pursuits?

Moderator: Roger Eastman, AICP, Lisa Wise Consulting, Inc.

Presenters: Jon Vlaming, Community Development Director, City of Eloy; Jerry Stabley, AICP, retired Planning Director, Pinal County; Margo Wheeler, FAICP, Faculty/Lecturer, Northern Arizona University and Chair, Flagstaff Planning & Zoning Commission; Sarah Moore, FAICP, retired, formerly Town of Sahuarita



12:30 - 1:45 P.M.

PLENARY LUNCH AND KEYNOTE: MITCHELL SILVER

“HOW DO YOU PLAN FOR EQUITY, DIVERSITY, AND INCLUSION?”

CM Credits: 1 | Mitchell J. Silver, FAICP, Hon. ASLA

Take-Away: The current AICP President, Mr. Silver, will present his thoughts on creating a path to an enlightened planning future. **This session is also included in the Virtual Conference.**

Description: Hear about actions to remove barriers to certification and provide support to planners in changing times. In recognition of the need for communities to deliberately counteract and heal decades of inequity and injustice in policies and practice, one of the new mandatory AICP credits will be Equity. AICP will be the only credential in the built environment arena that ensures professional development in this area.

2:00 - 4:30 P.M.

CAFÉ Y COMUNIDAD: AN EXPLORATION OF LATINIDAD IN PHOENIX'S LOCAL COFFEE SCENE

CM Credits: 2.5 | Mobile Tour

This is a mobile tour and separate registration is required.

2:15 - 3:30 P.M. / CONCURRENT SESSIONS

WELCOME TO THE CAPITOL: PLANNING FOR DEVELOPMENT, CONNECTIVITY, AND OPPORTUNITY

CM Credits: 1.25 | Policy that Unifies

Take-Away: Understand how the physical design of capitol districts impacts perceptions and overall social and economic development potential.

Description: State capitols serve many different civic functions and can establish a strong sense of regional identity. However, these areas are often disconnected from their surrounding context resulting in significant challenges to making a long-lasting positive impact. An analysis of districts throughout the western United States will reimagine growth as a method to leverage these unique places as catalysts capable of greater social and economic potential. A multi-disciplinary panel will reveal a better understanding of the underlying frameworks through spatial analysis and data-driven approaches.

Moderator: Rafael Murillo, AICP, SITES AP, Page

Presenters: Rafael Murillo, AICP, SITES AP, Page; Ryan Losch, AIA, AICP, Associate Principal, Urban Design & Planning



2:15 - 3:30 P.M. / CONCURRENT SESSIONS (CONT.)

COLORADO RIVER SHORTAGES AND URBAN IMPACTS

CM Credits: 1.25 | Seven Generations

Take-Away: Attendees will learn how the Colorado River system is managed and how the various urban centers that rely on Colorado River water, and many others, are striving to achieve sustainability and certainty of supply while recognizing the impact of drought and the possibility of prolonged shortages that must be shared equitably among the competing interests. **This session is also included in the Virtual Conference.**

Description: This session will provide a conversation with three Western State water experts regarding the ongoing shortages on the Colorado River and the impacts that these shortages are having, or will have, on urban areas in the Western States - specially the legal, political and engineering challenges of dealing with Colorado river shortages.

Moderator: Grady Gammage, Jr., Founding Member, Gammage & Burnham, PLC, Senior Research Fellow at ASU Kyl Center for Water Policy at the Morrison Institute

Presenters: Grady Gammage, Jr., Gammage & Burnham, PLC; Michael J. Pearce, Partner, Gammage & Burnham, PLC; Nicole Seltzer, Science and Policy Manager, River Network

SIoux FALLS AREA - HOUSING HOMELESS VETERANS

CM Credits: 1.25 | People First

Take-Away: Public and Private Partnerships working together to help the Homeless Veterans in Sioux Falls with the use of Tiny Homes. This project continues the trend of one of the City of Sioux Falls core principles of providing accessible housing to all.

Description: Understand how employees from various departments are working together to identify a parcel of land, purchase it, and then provide infrastructure to this parcel. Once, this is completed turning over the property to Veterans Community Project to begin helping our homeless veterans.

Moderator: Jason Bieber, Senior Planner, City of Sioux Falls, SD

Presenters: Jason Bieber, Senior Planner, City of Sioux Falls, SD; Vincent Morales, Co-Founder, Veterans Community Project; Ben Hendershot, Vice President of National Expansion, Veterans Community Project



2:15 - 3:30 P.M. / CONCURRENT SESSIONS (CONT.)

ARIZONA STATE UNIVERSITY STUDENT PROJECTS

CM Credits: N/A | Out of the Box

Take-Away: Hear all about the 2021 Senior Capstone Project directly from the Arizona State University (ASU) students.

Description:

- "Preliminary Housing Needs Assessment for Peoria, AZ" by Noah Schumerth
- "Room to Grow: ADU Policy Recommendations for the City of Peoria, AZ" by Leslie Carnie and Anthony Rios-Gurrola
- "Air Quality Impacts of Green Infrastructure: Low Impact Development Floodplain" by Corey Ferguson
- "Modeling the Impacts of Planning Low Impact Development on Urban Heat" by Teresa Garcia

Moderator: Dr. Deirdre Pfeiffer, Associate Professor and Associate Director of Planning School of Geographical Sciences & Urban Planning, Arizona State University

3:45 - 5:00 P.M. / CONCURRENT SESSIONS

HOW TO CREATE YOUR CITY/COUNTY ROAD MAP TO LARGE-SCALE, LOW-IMPACT SOLAR

CM Credits: 1.25 | Policy that Unifies

Take-Away: Learn and apply a five-step framework: Cultivate awareness; Create a collaborative process; Align tools; Maximize community benefits; Focus on true impacts.

Description: Ground-mounted solar utility proposals are growing in pace and scale. Some proposals are greater than 2,000 acres - so large that if we are not careful this sustainable technology could be deployed unsustainably. Market demands translate to tens of thousands of acres of new solar in several western states in the next 10 years. But few cities and counties are ready for a solar footprint of that size and are racing to put policies in place ahead of an increasing number of development proposals. If this sounds familiar, bring your ideas to a problem-solving and strategy building workshop with the National Renewable Energy Laboratory.

Moderator: Jeremy Call, AICP, CLARB, PLA, APM, Logan Simpson

Presenters: Megan Day, AICP, Senior Energy Planner, National Renewable Energy Laboratory



3:45 - 5:00 P.M. / CONCURRENT SESSIONS (CONT.)

DECIPHERING THE ETHOS OF DIVERSE COMMUNITIES

CM Credits: 1.25 | Seven Generations

Take-Away: This presentation provokes discussion on the capacity of planning practitioners to process large volumes of complex and non-linear community related information.

Description: Neuroscientists estimate that the human mind thinks between 50,000 to 80,000 thoughts a day with an average of 2100 to 3300 thoughts per hour. Furthermore, the human brain is capable of processing 20 million billion bits of information every second. People in community are by nature, complex. Conveying complexity and the full range of information that is available during a planning experience may be near to impossible. However, it is possible for the planner's mind to intuitively process a broad range of information, for example, through artistic interpretations, storytelling, photography, memes, a people's material culture, or the documented evolution of human landscapes over time. Case studies will be presented and discussed.

Moderator/Presenter: Wanda Mills-Bocachica, Ph.D.

DEMYSTIFYING BROWNFIELDS IN 4 EASY POINTS

CM Credits: 1.25 | Healthy by Design

Take-Away: Link eligible EPA grant activities under the brownfield program with Main Street's annual work plan goals. **This session is also included in the Virtual Conference.**

Description: Much like brownfields "Main Street" has a lingo all its own. Remediation planning can take on a totally different set of activities depending on whether your context is brownfields or Main Street. This session will help to demystify the National Main Street Center's approach to community revitalization while exploring how brownfields funding can leverage local expertise to generate reuse of vacant buildings and abandoned properties.

Moderator/Presenter: Matt Ashby AICP, CUD, Ayres Associates



3:45 - 5:00 P.M. / CONCURRENT SESSIONS (CONT.)

CREATING AFFORDABLE HOUSING WITH “BENEFITS” IN FLAGSTAFF

CM Credits: 1.25 | Out of the Box

Take-Away: Planning students at all levels are working on projects to address the needs of the communities around them.

Description: The undergraduate students from Northern Arizona University (NAU) will present their project findings on an affordable housing project with trail and trailhead improvement.

Moderator: Mark Manone Chair NAU Dept. of Geography, Planning and Recreation

Presenters: Michael Huff; Eric AmEnde; Chadwick Nealon; Sequoia Williams

5:30 - 8:30 P.M.

OPENING RECEPTION

Odysea Aquarium in the Salt River Pima-Maricopa Indian Community

Separate registration is required for this special event, which includes transportation, dinner, two drinks, and, of course, a fantastic venue!

9:00 - 10:00 P.M.

AFTER HOURS LAWN GAMES

Meet up or stop by the resort’s garden area and challenge your colleagues to a game of corn hole or giant jenga as you enjoy a cool libation, finish conversations you started at the opening reception, or simply enjoy some heated competition.

GROUP MIXERS

Group Mixer: APA Chapter Presidents (hosted by APA AZ President)

Group Mixer: Young Planners Group (hosted by Western Planner)

TUESDAY CONFERENCE SESSIONS

8:00 - 11:00 A.M.

REALIZING OPPORTUNITIES ON THE RIO: DISCOVER TEMPE TOWN LAKE FROM A NAUTICAL POINT OF VIEW

CM Credits: 3 | Mobile Tour

This is a mobile tour and separate registration is required.

8:00 - 9:00 A.M.

CONTINENTAL BREAKFAST AND ANNOUNCEMENTS

Paradise Ballroom



9:00 - 10:15 A.M. / CONCURRENT SESSIONS

GROWING WATER SMART - TECHNIQUES TO INTEGRATE WATER RESILIENCY INTO LAND USE PLANNING

CM Credits: 1.25 | Policy that Unifies | Paradise Ballroom

Take-Away: Session attendees will learn about integrating water and land use planning, including the range of opportunities, methods, and benefits achieved like water efficient new development and redevelopment. **This session is also included in the Virtual Conference.**

Description: Integrating water resource management into land use plans and policies is a key technique to curb water demand in growing communities. In this session Sonoran Institute will introduce attendees to the range of opportunities to achieve water conservation and efficiency in new development and redevelopment by integrating water resources management into land use planning processes. The Babbitt Center for Land and Water Policy will provide their recommendations for successful integrating water into comprehensive plans. Water resources providers and land use planners will share insights from their efforts to work collaboratively with other agencies to achieve water-smart growth.

Moderator: Amanda Smith, Program Coordinator, Sonoran Institute

Presenters: Lacey James, Water Resource & Regulatory Manger, City of Avondale; Erin Rugland, Program Manager, Babbitt Center for Land and Water Policy; Larry Kirch, AICP, CTP, PTP, CFM, Development Services Director, City of Apache Junction

MEETING CROSS-CULTURALLY WITH TRIBES: ETHICS AND ETIQUETTE

CM Credits: 1.25 | 7 Generations

Take-Away: Creating, improving, and strengthening cross-cultural, multi-jurisdictional, cross governmental, and tribal relationships between tribal and non-tribal entities.

Description: Tribal Liaison Ethan 'Red Eagle' Lawton (SHN) will discuss the range of cross-cultural interactions and understanding between tribal and non-tribal meetings. The ethics and etiquette promote things to understand before, during (verbal and non-verbal communication), and after the meeting. This social-cultural understanding will discuss what to do, what not to do, and best practices when bridging the cultural divide between traditional Tribal leaders/members and non-natives. Questions and answers will follow the presentation.

Moderator/Presenter: Ethan "Red Eagle" Lawton, Tribal Liaison & Planner, SHN Consulting Engineers & Geologists



9:00 - 10:15 A.M. / CONCURRENT SESSIONS (CONT.)

CREATING VIBRANT COMMUNITIES WITH THE ARIZONA TOWN HALL

CM Credits: 1.25 | People First

Take-Away: Participants will receive material on the topic, will engage in facilitated discussion, and learn how to apply the methodology.

Description: Arizona Town Hall will be conducting community town halls on “Creating Vibrant Communities” throughout Arizona using the element of the healthy community framework. Participants will learn about this effort, the research that underlies the topic on opportunities and methods for creating vibrant communities, an overview of efforts to educate and engage all Arizonans on the topic, and how to engage their communities with Town Hall programs or programs using the Town Hall process in facilitated discussion. The Town Hall process provides a method for addressing challenging planning and policy issues in a way that strengthens relationships and builds consensus.

Moderator: Tara Jackson, President , Arizona Town Hall

Presenters: Evelyn Casuga, CECD, Director Community & Economic Prosperity, Center for the Future of Arizona; Mary Grier, Special Projects, Arizona Town Hall

LEADING WITH INTENTION

CM Credits: 1.25 | Out of the Box

Take-Away: Discover your personal Zone of Genius. Learn to position team members and employees to intentionally optimize effectiveness; design your playbook from scratch.

Description: Today’s most innovative executives are leading and scaling by way of empowering employees to adopt the CEO mentality towards their role-clearing thinking outside the box. Utilizing self-awareness tools taught within the presentation and adopting a fluid approach to leadership will enable you, as top leaders, to perform at your highest levels.

Moderator/Presenter: Stephanie Hendrick, Author & National Speaker, Meant for More LLC



10:45 A.M. - NOON / CONCURRENT SESSIONS

PLANNING WITH AN EYE TOWARDS EQUITABLE OUTCOMES

CM Credits: 1.25 | Policy that Unifies

Take-Away: Session participants will gain a broader understanding of the programs and policies that have aggravated the socio-economic disparities in the US. They will leave with a checklist of equity questions that they can use to review their plans, policies and programs. Lastly, they will get a sense of how they can reframe traditional planning values/measures to ensure more equitable outcomes.

Description: Equity is rapidly rising to the forefront of public policy discussions at all levels of government. While in the 2010s many communities refined mapping inequities, there is much work ahead to embed equity principles into community plans. This session delves into planning approaches, measures and policies that previously contributed to the depreciation of some neighborhoods. Recently, CREA has been testing new planning methodologies that reduce the socio-cultural and economic impacts plans have traditionally had on marginalized communities. The session concludes with three planning measures that we are reframing to reduce the inequitable impacts of plans on underserved communities.

Moderator/Presenter: Anindita Mitra, CREA Affiliates, LLC

PARADISE OR PARADOX: WILDERNESS OR WILDNESS: SAVING NATURAL SPACES & PLACES

CM Credits: 1.25 | Seven Generations

Take-Away: Folks participating in this session will broaden their planning horizons sharing their perspectives about wildness and wilderness.

Description: I think that planners should know that “In wildness is the preservation of the World” (Pava with apologies to Thoreau). What makes a place wild? Can there be wildness or even wilderness in our cities, towns, and neighborhoods? Must I carry a backpack far and away to experience nature, or can I take the light rail? Let’s explore some amazing wild places that you’ve likely never heard of yet. Let’s discuss how planners can help save humankind and preserve the environment, all in a days work.

Moderator: Dan Pava, FAICP, Planning Solutions

Presenters: Dan Pava, FAICP, Planning Solutions; Mark Apel, Environmental Projects Coordinator, Cochise County Engineering & Natural Resources Department; Stephanie Garcia Richard, Commissioner of Public Lands, New Mexico State Land Office; Amber A. Vogt, Planning & Zoning Director, Lawrence County SD



10:45 A.M. - NOON / CONCURRENT SESSIONS (CONT.)

COORDINATING ESSENTIAL TRANSIT: BEFORE, DURING, AND AFTER COVID

CM Credits: 1.25 | Healthy by Design

Take-Away: Participants will learn successful examples of regional planning organizations expanding access to essential services/goods and marketing their capabilities to non-planners. **This session is also included in the Virtual Conference.**

Description: On any given day, older adults, people with disabilities, and low-income households depend on transit to safely access groceries, healthcare, and other essential needs. The pandemic has certainly highlighted stark realities faced by these populations, but there were also new doors opened for collaboration, innovation, and awareness of programs which improve access. In this session, mobility managers and regional planners representing a variety of Southwest regions will discuss experiences and lessons learned coordinating essential public transit service before and in response to the pandemic. Emphasis will be on processes to carry forward in a post-COVID environment (when we get there!).

Moderator: Meredith Greene, AICP, Nelson\Nygaard

Presenters: Meredith Greene, Principal, Nelson\Nygaard, presenting on behalf of Southwest Colorado Council of Governments and Regional Transportation Commission of Southern Nevada; Tracy McMillian, Senior Associate, Nelson\Nygaard, presenting on behalf of Northern Arizona Council of Governments; Ezra Pincus-Roth, Senior Associate, Nelson\Nygaard, presenting on behalf of Boulder County

THE ARIZONA WE WANT: THE DECADE AHEAD REPORT – 2020 GALLUP ARIZONA SURVEY

CM Credits: 1.25 | People First

Take-Away: Participants will have data for use in their communities and opportunity to engage with the information during the session.

Description: The results of the CFA Gallup Arizona Project impact the entire state of Arizona, providing data and information that can be used to collaborate with government, business, education, and communities regionally and statewide to improve the lives of all Arizonans around key issues such as jobs, education, health, infrastructure, natural resources, and civic health. The Gallup Arizona 2020 survey provides critical insights into how Arizonans feel about life today, what they believe is important for the future, and what they are willing to do to help drive Arizona forward.

Moderator: Evelyn Casuga, Director, Community & Economic Prosperity, Center for the Future of Arizona

Presenters: Ian Dowdy, AICP, Director, Progress Meters, Center for the Future of Arizona; Kristi Tate, Director, Civic Health Initiatives, Center for the Future of Arizona



10:45 A.M. - NOON / CONCURRENT SESSIONS (CONT.)

RELEVANCE FOR MASTER PLANNED COMMUNITIES (MPC)

CM Credits: 1.25 | Out of the Box

Take-Away: Planning ideologies to create destinations that fit regional culture, tourism, 2nd home, and retirement destinations the same decision process.

Description: Working with new MPC approval process and existing MPC redevelopment and retrofitting to foster long-term vibrancy and market relevance as part of the greater community. Discussion of planning practices that allow the natural evolution of MPC's over time to foster quality of place as the retiree and 2nd home owner markets shift in mindset. The retirement of the Creative Class and how the expectations for retirement destinations are changing from the retirement of the Corporate Man that has been the core of the market for the past 25 years and how it is changing MPC and incremental development.

Moderator/Presenter: W. David Twiggs, AICP, Sun City Grand/Snowbird Evolution, LLC

12:30 - 1:45 P.M.

PLENARY LUNCH AND KEYNOTE - MARGO HILL

“WE GET IT RIGHT IN THE WEST - SUNŪM'T ČSŪMEϕX^w - LISTENING TO OUR NEIGHBORS!”

CM Credits: 1.00 | Margo Hill, Principle Investigator, Eastern Washington University

Take-Away: Margo Hill, former Tribal attorney and current Tribal Planner and educator, will lead an engaging discussion on how “We get it right in the West!” **This session is also included in the Virtual Conference.**

Description: The conversation will focus on how planning and working with our neighbors has been key to better communities in Western states. Speaker will highlight recent U.S. Supreme Court cases regarding jurisdiction, the role of Tribal communities in successful responses to Covid-19, and how the face of national leadership is changing to improve environmental protections and emergency response! It is our time—the West is leading the way!



2:00 - 5:00 P.M.

FROM THE SONORAN DESERT TO THE FOOTHILLS OF THE CASCADES: WINE ECONOMIES

CM Credits: 3 | Mobile Tour

This is a mobile tour and separate registration is required.

2:15 - 3:30 P.M. / CONCURRENT SESSIONS

KEYS TO SUCCESSFUL TRIBALLY OWNED BROADBAND PROJECTS: PLANNING AND IMPLEMENTATION

CM Credits: 1.25 | Seven Generations

Take-Away: You will learn how planning principles fit in the Tribal broadband space and will get resources on community networks and spectrum sovereignty. **This session is also included in the Virtual Conference.**

Description: This presentation will feature the results of the Indigenous Future Zones report, four in-depth case studies of Tribally owned infrastructure. The report is based on interviews with key individuals who planned and built community networks from the ground up in Native Nations of Coeur d'Alene, Nez Perce, St. Regis Mohawk, and Fond du Lac Band of Ojibwe. Four cases studies will be outlined and the takeaways from the research discussed. This includes the role of pre-planning activities, the importance of financial planning, and the value of spectrum access. We will discuss spectrum sovereignty and types of broadband networks.

Moderator/Presenter: H. Rose Trostle, American Indian Policy Institute at ASU

Video Presentations by: Danae Wilson, Manager, Nez Perce Tribe Department of Technology Services; Allyson Mitchell, General Manager, Mohawk Networks of St. Regis Mohawk Tribe; Valerie Fast Horse, IT Director, Coeur d'Alene Tribe



2:15 - 3:30 P.M. / CONCURRENT SESSIONS (CONT.)

AICP CODE OF ETHICS & PROFESSIONAL CONDUCT

CM Credits: 1.25 | People First

Take-Away: Participants will gain an understanding of how the Code of Ethics is applied in a range of everyday situations.

Description: This session will review the AICP Code of Ethics, how it is applied in everyday life, and how it affects the following actors: 1) the practicing planner; 2) the planning director, and 3) the city manager. It will present case studies including: 1) Can planners be involved in local community planning groups? 2) What is the appropriate strategy to represent past project experience, when the staff involved in the project have left your company? 3) A case study of a local planning issue from the perspectives of a staff planner, a planning director, and a city manager. 4) Can planners hold outside employment, and why?

Moderator: Britt Palmberg, AICP, Principal Community Planner, Rick Engineering

Presenters: Britt Palmberg, AICP, Principal Community Planner, Rick Engineering; Brian Mooney, FAICP, Managing Principal, Rick Engineering

PRIORITIZING THE FUTURE: CONSIDERATIONS & METHODS FOR PRIORITIZING TRANSPORTATION

CM Credits: 1.25 | Out of the Box

Take-Away: What to consider when prioritizing transportation projects and methods to do so, including using Excel and GIS.

Description: Capital improvement plans (CIP) and long-range transportation plans (LRTP) are critical documents for implementing transportation improvements, but how should these projects be implemented and when? With transportation funding a constant concern, investing limited funds in the most effective and impactful projects are becoming increasingly important. This session will explore the process for developing and applying criteria to prioritize projects in CIP's and LRTP's and how different tools and levels of data can be used to accomplish prioritization. Presentations will focus on recent projects from Multnomah County, Oregon and Lewiston, Idaho.

Moderator: Hannah Polow, AICP, Senior Transportation Planner, David Evans and Associates

Presenters: Jessica Berry, AICP, Transportation Planning & Development Manager, Multnomah County, Oregon; Shea Suski, AICP, Transportation planner, David Evans and Associates



3:45 - 5:00 P.M. / CONCURRENT SESSIONS

AFFORDABLE HOUSING: OUR MOST VULNERABLE TO OUR WORKFORCE

CM Credits: 1.25 | Policy that Unifies

Take-Away: The role of design; community engagement strategies; understanding the politics; and ways to navigate the roadblocks often created by regulations. **This session is also included in the Virtual Conference.**

Description: Affordable housing, that term covers a broad spectrum of people. One thing that often binds these projects together is the push back from the existing established neighborhoods. This session looks at cutting edge projects to serve people in need of safe and affordable housing and techniques being used to minimize opposition or even gain community support. Case studies will be showcased from three western states that illustrate the challenges, but also offer solutions. This is an area where design, politics, and regulations must converge to create a person's home and neighborhood that is integrated into the community.

Moderator: Jim Strozier, FAICP, Consensus Planning, Inc., Albuquerque, New Mexico

Presenters: Jim Strozier, FAICP, Consensus Planning, Inc., Albuquerque, New Mexico; Sally Schwenn, Arizona Market President, Gorman & Company, Phoenix, Arizona; Silvia Urrutia, Founder & CEO, U Developing LLC, Arizona; Dan Folke, Planning Development Manager, City of Flagstaff

IMPLEMENTING PUBLIC POLICIES THAT ENCOURAGE LOCAL FOOD PRODUCTION IN ARIZONA COMMUNITIES

CM Credits: 1.25 | Healthy by Design

Take-Away: Participants will take-away "how-to" tools and learn how Phoenix and other communities use those tools to implement food system policies.

Description: How are Arizona cities/towns implementing public policies that encourage and support local food production? The Maricopa County Food System Coalition (MarCo) has completed the Public Policy Project. The Project is an analysis of national and local public policies and regulations used to implement actions that encourage and positively impact the production and access to healthy local food. This session will present the Public Policy Toolkit developed by MarCo and how the Toolkit is used to modify local policies and regulations. Discussion will include an overview of the major action steps initiated to implement the 2020 adopted Phoenix Food Action Plan.

Moderator: Dean Brennan, FAICP, Maricopa County Food Systems Coalition (MarCo)

Presenters: Kenneth Steel, Healthy Communities Programs Manager, Pinnacle Prevention; Rosanne Albright, Environmental Programs Coordinator Air Quality, Brownfields, Food System, City of Phoenix



3:45 - 5:00 P.M. / CONCURRENT SESSIONS (CONT.)

COMMUNITY SOLUTIONS THROUGH EFFECTIVE USE OF DATA AND PUBLIC PARTICIPATION

CM Credits: 1.25 | People First

Take-Away: Participants will learn about and practice creating environments for public participation and the use of data to spark conversation.

Description: The Arizona Town Hall process has been used for over fifty years to bring diverse and often divided communities together. The process builds upon divergent perspectives to solve problems while creating stronger communities. In this interactive program, participants will learn about and practice these time-honored techniques for engaging communities in productive discussion. In partnership with the Center for the Future of Arizona, data will be shared from the 2020 Gallup Arizona Survey focused on Civic Engagement and Leadership.

Moderator: Evelyn Casuga, CEcD, Director, Community & Economic Prosperity, Arizona Town Hall/ Center for the Future of Arizona

Presenters: Tara Jackson, President, Arizona Town Hall; Kristi Tate, Director, Civic Health Initiatives, Center for the Future of Arizona

FAST & FUNNY THE GAME!

CM Credits: 1.25 | Out of the Box

Take-Away: Audience members will hear other planner's trails and bond over experiences and learn tips for their job which will be hard to forget.

Description: This is the third year of this fun session which places the audience into teams to form a panel game show. Other audience members can listen to the results and participate in voting even if they are not on a team. The moderator will propose a question and give each time to discuss and pick the best experience to tell. The teams will then present each selected story and compete for "worst" or "best" story. The Team with the most points will each win a medal at the end. Questions may be similar to: What was your worst public meeting experience? What is the one planning story no one ever believes you tell?

Moderator: Jessica Sarkissian, AICP, LEED AP, Owner, Upfront Planning & Entitlements, LLC

Presenters: Audience member

5:15 - 8:00 P.M.**PLANNERS' BAZAAR****8:00 - 9:30 P.M.****BETTER CITIES FILM FESTIVAL****CM Credits: 1.25**

Enjoy the dark skies and evening stars while watching the "Best of Fest Reel" from the 2020 annual festival that collects, curates, and presents the best films from around the world on the theme of making cities and towns better places to live, work, and play!

8:00 - 9:30 P.M.**YOU TOO CAN PAINT!****Outdoors on the Paradise Terrace**

Discover your inner Picasso! Follow along with the instructor and create your masterpiece. Pre-registration is required and all supplies are provided.

8:00 - 9:30 P.M.**GROUP MIXERS**

Group Mixer: Women in Planning (hosted by APA AZ)

Group Mixer: Tribal and Indigenous Planners Interest Group (hosted by Sherwin Racehorse, Shelly Wade, and Western Planner)

WEDNESDAY CONFERENCE SESSIONS

8:00 A.M. - NOON

SUBURBAN DOWNTOWNS OF THE SOUTHEAST VALLEY: STORIES OF TRANSFORMATION

CM Credits: 4 | Mobile Tour

This is a mobile tour and separate registration is required.

8:00 - 9:00 A.M.

MORNING COFFEE

Breakfast on your own

APA AZ ANNUAL MEMBERSHIP MEETING



9:00 - 10:15 A.M. / CONCURRENT SESSIONS

REED: CHANGES YOU STILL NEED TO MAKE! (PART 1)

CM Credits: 1.25 | Policy that Unifies

Take-Away: Discover how the courts have been interpreting Reed, including when it comes to regulating billboards and commercial speech. Attendees will Understand that regulations that honor First Amendment values requires planners to think differently from traditional ways of regulation, and creates a level playing field for all speakers (a principal that is fundamental to an inclusive and equitable society). Update your code so that will it comply with recent content neutral federal and circuit court decisions.

Description: Dozens of cases have been filed in state and federal courts challenging other municipal and state rules for signs or billboards. In several instances, the result has been to upend existing distinctions between on-premises signs and off-premises billboards. This seminar will bring together a panel of experts looking at the lessons of Reed that have emerged since in other federal cases, the challenges of quickly passing state legislation and rewriting rules for outdoor advertising in real-time under court supervision without allowing unpermitted new billboards to appear, and the difficulty of rewriting local sign ordinances without relying on traditional provisions that distinguish simply whether or not signs display messages related to the use of the property.

Moderator: James Carpentier, AICP, International Sign Association

Presenters: Mark White, Esq., AICP, White & Smith, LLC; Todd G. Messenger, Attorney, Fairfield and Woods, P.C.; Wendy Knox, Director of the Commercial Signs Regulatory Program, Texas DOT; Ronald M. Johnson, Associate General Counsel, Texas DOT

WATER DATA AND MAPPING FOR SOUND PLANNING

CM Credits: 1.25 | Seven Generations

Take-Away: Participants will learn the benefits of regional water data for local planning and how to balance different considerations in data and mapping activities. **This session is also included in the Virtual Conference.**

Description: This session will describe several water data and mapping efforts that set the context for planning with water in mind. Presenters will describe water data and mapping efforts at different scales that Western planners can use to make informed decisions in their local contexts. Zach Sugg and Chaz Baculi will describe the development of a new map for the Colorado River Basin (CRB), including considerations of how boundaries are portrayed. Faith Sternlieb will discuss a collaborative effort to characterize and map water provision in small but fast-growing communities throughout the CRB. Adel Abdallah will share a new mapping platform for water rights across the West.

Moderator: Faith Sternlieb, PhD, Babbitt Center for Land and Water Policy

Presenters: Zach Sugg, PhD, Senior Program Manager, Babbitt Center for Land and Water Policy; Chaz Baculi, Geospatial Analyst, Center for Geospatial Solutions; Adel Abdallah, Program Manager of the Water Data Exchange (WaDE) Program, Western States Water Council



9:00 - 10:15 A.M. / CONCURRENT SESSIONS (CONT.)

SUSTAINABLE URBANISM IN TEMPERATE-ARID CLIMATES

CM Credits: 1.25 | Healthy by Design

Take-Away: An up-to-date understanding of how neighborhood development models have been implemented to help create more sustainable cities.

Description: Climate change requires more sustainable urbanism developments. Locales in temperate and arid climates are under added pressure to create more economical, ecological, and just neighborhoods. Do sustainable urbanism developments have advantages over traditional urbanism projects in temperate arid climates? This session will examine four distinct neighborhoods in the southwest of the United States in order to clarify the evolution of sustainable urbanism developments according to the three C's framework of compactness, connectedness, and completeness. The methods included a study of each development's history, motivations, design principles, and built environment features.

Moderator: Carlos Balsas, Ph.D., AICP

Presenters: Carlos Balsas, Ph.D., AICP

"BE PREPARED" AICP EXAM PREPARATION

Out of the Box

Take-Away: Obtain a clear overview of the AICP exam process, exam tips, and exam content.

Description: The taking of the AICP exam is one of the most important professional steps for a planner. It is a complex process and can be a difficult exam. The session will provide an overview of the process and what to expect on the AICP exam. The AICP moderator will provide tips on taking the exam. Two recent AICP exam takers will share their experience on preparation and taking the exam.

Moderator: Lynndsay O'Neill, AICP, CFM; Senior Planner, Maricopa County DOT

Presenters: Lynndsay O'Neill, AICP, CFM; Senior Planner, Maricopa County DOT; Amanda Bayham, AICP, Planner II, City of Phoenix



10:45 A.M. - NOON / CONCURRENT SESSIONS

REED: CHANGES YOU STILL NEED TO MAKE! (PART 2)

CM Credits: 1.25 | Policy that Unifies

Take-Away: Discover how courts have been interpreting Reed, including when it comes to regulating billboards and commercial speech. Attendees will Understand that regulations that honor First Amendment values requires planners to think differently from traditional ways of regulation, and creates a level playing field for all speakers (a principal that is fundamental to an inclusive and equitable society). Update your code so that will it comply with recent content neutral federal and circuit court decisions.

Description: Dozens of cases have been filed in state and federal courts challenging other municipal and state rules for signs or billboards. In several instances, the result has been to upend existing distinctions between on-premises signs and off-premises billboards. This seminar will bring together a panel of experts looking at the lessons of Reed that have emerged since in other federal cases, the challenges of quickly passing state legislation and rewriting rules for outdoor advertising in real-time under court supervision without allowing unpermitted new billboards to appear, and the difficulty of rewriting local sign ordinances without relying on traditional provisions that distinguish simply whether or not signs display messages related to the use of the property.

Moderator: James Carpentier, AICP, International Sign Association

Presenters: Mark White, Esq., AICP, White & Smith, LLC; Todd G. Messenger, Attorney, Fairfield and Woods, P.C.; Wendy Knox, Director of the Commercial Signs Regulatory Program, Texas DOT; Ronald M. Johnson, Associate General Counsel, Texas DOT

SUSTAINABLE URBANISM AND GREEN INFRASTRUCTURE PLANNING FOR MORE RESILIENT COMMUNITIES

CM Credits: 1.25 | Seven Generations

Take-Away: Sustainable urbanism revalues areas that have been impacted by technology. Riverfront greenways have to innovate in order to flourish.

Description: Sustainable urbanism is critical to planning and building more livable territories. This session comprises presentations on multiple aspects of open space, green infrastructure planning, riverfront urbanism, and community resilience. The examples range from municipalities in the Western United States, the Phoenix metro area and, central Portugal. Traditions and innovations have unique idiosyncrasies endemic to the places where they are conceived and implemented. For innovations to travel, professionals ought to work with local communities to identify and implement more appropriate urban design processes, governance and management practices, and redevelopment opportunities for urban and suburban neighborhoods.

Moderator: Carlos J.L. Balsas, Ph.D., AICP

Presenters: Carlos J.L. Balsas, Ph.D., AICP; Melissa A. McCann, ASLA, Director, ASU University City Exchange, Arizona State University; Dr. Steve Whitman, EdD, AICP, Principal of Resilience Planning & Design



10:45 A.M. - NOON / CONCURRENT SESSIONS (CONT.)

ETHICS: A GAME SHOW

CM Credits: 1.25 | People First

Take-Away: Understand the application of the AICP Code of Ethics to actual planning situations. **This session is also included in the Virtual Conference.**

Description: Learn about current topics in planning ethics, think about how you would handle a difficult ethical situation and test your knowledge with the Ethics Game Show! Take part in the fast-paced and challenging quiz to assess your understanding of the Code of Ethics, the case studies, and historical planning figures

Moderator: Karen Wolf, FAICP, Sr. Policy Analyst, King County, WA and AICP Commissioner, Region V

Presenters: Megan Nelms AICP, County Planning & Zoning Administrator, Campbell County, WY; Donna Bye, Planner, Houston Engineering, Inc.

ASK A PLANNER!

CM Credits: N/A | Out of the Box

Take-Away: This session provides a space for attendees to ask questions to seasoned planning professionals, learn about the mentorship program, and be able to add some awesome professionals to their network!

Description: Are you new to the planning profession, a planning student, or maybe thinking of switching things up? In this session you will have the opportunity to “Ask a Planner” anything in a no-questions barred type Q&A and hear from seasoned planners from different sectors and specialties in the profession.

Moderator: Amanda Bayham AICP, Planner II, City of Phoenix

Presenters: Amanda Bayham, AICP, Planner II, City of Phoenix; Lynndsay O’Neill, AICP, CFM; Senior Planner, Maricopa County DOT



ADDITIONAL VIRTUAL CONFERENCE SESSIONS

These “additional virtual conference sessions” are only offered within the virtual conference (i.e., are not recorded versions of in-person sessions). The virtual conference will be available August 30, 2021 through March 31, 2022. All conference registrants will have access to the virtual content.

WESTERN REGION LEGISLATIVE UPDATE

CM Credits: 1.25 | Policy that Unifies

Take-Away: Learn the latest legislative and policy positions that are being lobbied by the APA Public Affairs and Advocacy office.

Description: It has never been more important for Planning to put forward and support policies that unite communities of interest and persons to reach shared goals for the benefit of all. Recent Policy Guides on Equity and Climate Change will be discussed in this session. The annual Policy & Advocacy Conference held in the Fall and Planners’ Advocacy Network programs will be reviewed.

Moderator/Presenter: Jason Jordan, Policy Director, American Planning Association

RACIAL EQUITY IN TODAY’S SOCIETY: A TRIBAL PERSPECTIVE

CM Credits: 1.25 | Seven Generations

Take-Away: All the panelists have managed a Planning Department within Indian Country and have got scars to prove it. Learn what works, what doesn’t, and what still needs to change in order to effect positive relations moving forward.

Description: Manifest Destiny, the Oregon Trail, the Washington Territory, fast forward 150+ years and you have paradise denied. Woody Guthrie sang This Land is Your Land. Well, the issue is, you are on my land. This session provides several case studies of professional practice that advance racial equity through the lens of Tribal Planning. Experience the other side of the table.

Moderator: Michael Cardwell, AICP *Quinault* Land Use Planner QIN

Presenters: Mary Beth Clark-Frank, AICP Nez Perce Transportation Manager, Nez Perce Tribe; Nick Zaferatos, PhD, AICP Planning Professor Western Washington University and author



THE ETHICS OF CULTURAL COMPETENCY

CM Credits: 1.25 | People First

Take-Away: Attendees will learn about cultural competency from practicing planners and how cultural competency is addressed in the AICP Code of Ethics.

Description: This session will focus on engaging and coordinating with Alaska Native and Native American communities to demonstrate the application of cultural competency skills - or lack thereof. The session will provide information on a Tribal-oriented state level cultural competency program in New Mexico, including legislation and mandated trainings of state employees, as well as providing the perspective from a practicing planner in Alaska where cultural competency isn't always incorporated into planning work.

Moderator: Shelly Wade, AICP, Agnew Beck Consulting

Presenters: Sharon Hausam, AICP, Planning Program Manager, Pueblo of Laguna; Jessica Griffin, AICP, Planning Director, NMDOT Planning Division

UTAH STATE STUDENT PROJECTS

CM Credits: N/A | Out of the Box

Take-Away: Hear all about the 2021 Senior Capstone Project directly from the Utah State University & the University of Utah students.

Moderator: Caroline Lavoie, Professor, USU, Department of Landscape Architecture and Environmental Planning, Utah State

Presenters: Cameron Blakely; Tommy Smith; Alyson Hill; Jennifer Coates; Luka Bajde; Ashley Casperson

UNIVERSITY OF ARIZONA STUDENT PROJECTS

CM Credits: N/A | Out of the Box

Take-Away: Hear all about five of the 2021 Senior Capstone Projects directly from the University of Arizona (UA) students.

Description:

- "Tucson Displacement Study" by Julian Griffiee
- "Resilient Energy: Community-Scale Solar Micro-Grid Siting on the Island of Puerto Rico" by Christina Scarpitti
- "Outdoor Thermal Comfort Assessment at Tucson Sunlink Streetcar Stops" by Ida Sami
- "Punctual Urbanisms" by Monica Landgrave Serrano
- "Near Misses and Split Routes: Comparing Rider Behavior, Driver Interaction, and Route Choice for Cyclists in Tucson, AZ" by Joey Iuliano

Moderator: Ladd Keith, Ph.D., Assistant Professor in Planning at the University of Arizona

THANK YOU TO OUR SPONSORS!

YOU MADE THIS CONFERENCE POSSIBLE. WE APPRECIATE YOUR SUPPORT!

PLATINUM PARTNER



ADVOCATE PARTNERS







PATRON PARTNERS













ANNUAL PLANNING PARTNER SPONSORSHIP PROGRAM



PARTICIPATING PARTNERS





















CREATING GREAT COMMUNITIES FOR ALL
 AMERICAN PLANNING ASSOCIATION, ARIZONA CHAPTER



2021 Conference Sponsors

TerraWest Communities



College of Architecture,
Planning & Landscape
Architecture

LOGAN SIMPSON
DESIGN INC.

ASU
School of
Geographical
Sciences and
Urban Planning
Arizona State
University



gilbert



LINCOLN INSTITUTE
OF LAND POLICY

JMF
Jon M. Froke Urban Planning, LLC



Kimley»»Horn

ROSE
LAW GROUP
RICH ■ HURLEY

JORDEN HISER
& JOY, P.L.C.

PRESENTED BY



**BREAKING
BOUNDARIES
CREATING
CONNECTIONS**