



# Annual Planning Partner Sponsorship Program



American Planning Association  
**Arizona Chapter**

*Creating Great Communities for All*

# American Planning Association, Arizona Chapter Planning Partner Sponsorship Program

## ANNUAL PARTNER SPONSORSHIPS:

*Annual Partners receive recognition year-round.*



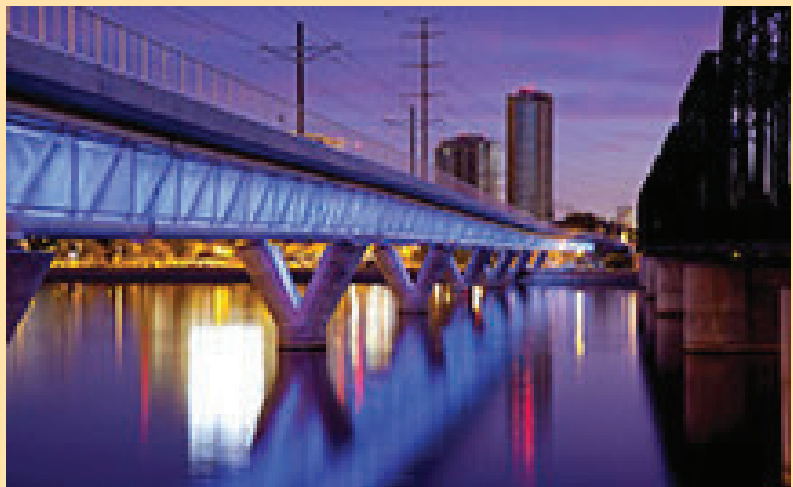
## PREMIER PARTNER

Premier Partner receives:

**\$10,000**

- One (1) free APA National membership
- Five (5) free Chapter-only memberships for non-AICP professionals
- Free attendance for five (5) at the APA Arizona State Planning conference
- Free attendance for five (5) at APA Arizona Professional Development workshop(s) of sponsor's choice
- Free registration for ten (10) at APA Arizona Professional Development virtual or on demand workshops
- Logo on conference app, lanyards, or name badges
- Linked ad on scrolling sponsor banner on all pages of Chapter website
- Listing on the Chapter's directory listing page
- Linked logo on sponsorship page of Chapter website
- Sponsor recognition in all Chapter communication throughout the year
- Featured in a newsletter article during the year (provided by sponsor)
- Social media recognition—APA Arizona will thank and recognize Annual Partner sponsors on Facebook, Twitter, and LinkedIn periodically throughout the year
- Sponsor recognition at all APA Arizona events
- Preferred exhibitor placement at conference with visibility throughout conference
- Free suite upgrade at conference host hotel
- Eight (8) conference event guest tickets for conference event(s) of sponsor's choice
- Reserved seating and recognition at conference opening keynote and awards luncheon
- Opportunity to provide and distribute promotional items to conference attendees
- Recognition in conference program as the Premier Partner sponsor
- Opportunity to introduce yourself and organization at the conference Awards Luncheon
- Preregistration and final mailing list for conference attendees

*In an effort to protect the value, this opportunity is limited to one (1) company*



# American Planning Association, Arizona Chapter Planning Partner Sponsorship Program

## PLATINUM PARTNER

Platinum Partner receives:

**\$7,500**

- Four (4) free Chapter-only memberships for non-AICP professionals
- Free attendance for four (4) at the APA Arizona State Planning Conference
- Free attendance for four (4) at APA Arizona Professional Development workshop(s) of sponsor's choice
- Free registration for eight (8) at APA Arizona Professional Development virtual or on demand workshops
- Logo on conference app, lanyards, or name badges (if available – first come, first served)
- Listing on the Chapter's directory listing page
- Linked logo on sponsorship page of Chapter website
- Sponsor recognition in all Chapter communication throughout the year
- Featured in a newsletter article during the year (provided by sponsor)
- Social media recognition—APA Arizona will thank and recognize Annual Partner sponsors on Facebook, Twitter, and LinkedIn periodically throughout the year
- Sponsor recognition at all APA Arizona events
- Preferred exhibitor placement at conference with visibility throughout conference
- Free suite upgrade at conference host hotel
- Six (6) conference event guest tickets for conference event(s) of sponsor's choice
- Reserved seating and recognition at conference opening keynote and awards luncheon
- Opportunity to provide and distribute promotional items to conference attendees
- Recognition in conference program as Platinum Partner sponsor
- Preregistration and final mailing list for conference attendees



## ADVOCATE PARTNER

Advocate Partner receives:

**\$5,000**

- Three (3) free Chapter-only memberships for non-AICP professionals
- Free attendance for three (3) at the APA Arizona State Planning Conference
- Free attendance for three (3) at APA Arizona Professional Development workshop(s) of sponsor's choice
- Logo on conference lanyards or name badges (if available – first come, first served)
- Linked ad on scrolling sponsor banner on all pages of Chapter website
- Linked logo on sponsorship page of Chapter website
- Listing on the Chapter's directory listing page
- Sponsor recognition in all Chapter communication throughout the year
- Featured in a newsletter article during the year (provided by sponsor)
- Social media recognition—APA Arizona will thank and recognize Annual Partner sponsors on Facebook and LinkedIn periodically throughout the year
- Sponsor recognition at all APA Arizona events
- Preferred exhibitor placement at conference with visibility throughout conference
- Four (4) conference event guest tickets for conference event(s) of sponsor's choice
- Reserved seating and recognition at conference opening keynote and awards luncheon
- Opportunity to provide and distribute promotional items to conference attendees
- Recognition in conference program as Advocate Partner sponsor





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## PATRON PARTNER

Patron Partner receives:

- Two (2) free Chapter-only memberships for non-AICP professionals
- Free attendance for two (2) at the APA Arizona State Planning Conference
- Free attendance for two (2) at APA Arizona Professional Development workshop(s) of sponsor's choice
- Linked logo on sponsorship page of Chapter website
- Listing on the Chapter's directory listing page
- Sponsor recognition in all Chapter communication throughout the year
- Social media recognition—APA Arizona will thank and recognize Annual Partner sponsors on Facebook and LinkedIn periodically throughout the year
- Sponsor recognition at all APA Arizona events
- Preferred exhibitor placement at conference with visibility throughout conference
- Four (4) conference event guest tickets for conference event(s) of sponsor's choice
- Reserved seating and recognition at conference opening keynote and awards luncheon
- Opportunity to provide and distribute promotional items to conference attendees
- Recognition in conference program as Patron Partner sponsor
- Preregistration and final mailing list for conference attendees

**\$3,000**

## PARTICIPATING PARTNER

Participating Partner receives:

- One (1) free Chapter-only membership for non-AICP professional
- Free attendance for one (1) at the APA Arizona State Planning Conference
- Free attendance for one (1) at APA Arizona Professional Development workshop of sponsor's choice
- Listing on the Chapter's directory listing page
- Linked logo on sponsorship page of Chapter website
- Sponsor recognition in all Chapter communication throughout the year
- Social media recognition—APA Arizona will thank and recognize Annual Partner sponsors on Facebook and LinkedIn periodically throughout the year
- Sponsor recognition at all APA Arizona events
- Preferred exhibitor placement at conference with visibility throughout conference
- Two (2) event guest tickets for conference event(s) of sponsor's choice
- Reserved seating and recognition at conference opening keynote and awards luncheon
- Opportunity to provide and distribute promotional items to conference attendees
- Recognition in conference program as Participating Partner sponsor
- Preregistration and final mailing list for conference attendees

**\$2,000**



# American Planning Association, Arizona Chapter Planning Partner Sponsorship Program

## ANNUAL PUBLIC SECTOR PARTNER SPONSORSHIPS:

***Annual Partners receive recognition year-round and all have access to the APA Arizona Boards and Commissions Training Handbook.***

### PUBLIC SECTOR PATRON PARTNER SPONSORSHIP

- Chapter only membership for Three Board/Commission Groups (i.e. planning commission, board of adjustment)
- Chapter only membership for two (2) staff members
- Unlimited job/RFP postings on Chapter website
- Free attendance for two (2) at the APA Arizona State Planning Conference
- Free attendance for three (3) at APA Arizona Boards and Commissions Training Workshop
- Unlimited free virtual/on-demand attendance for board/commission members in APA Arizona's Boards and Commissions Training Workshop
- Linked logo on sponsorship page of Chapter website
- Sponsor recognition in all Chapter communication throughout the year
- Social media recognition—Recognition on social media platforms throughout the year
- Sponsor recognition at all APA Arizona events
- Preferred exhibitor placement at conference with visibility throughout conference
- Two (2) event guest tickets for conference event(s) of sponsor's choice
- Reserved seating and recognition at conference opening keynote and awards luncheon
- Opportunity to provide and distribute promotional items to conference attendees
- Recognition in conference program as Patron Partner sponsor
- Preregistration and final mailing list for conference attendees

**\$3,000**

### PUBLIC SECTOR PARTICIPATING PARTNER SPONSORSHIP

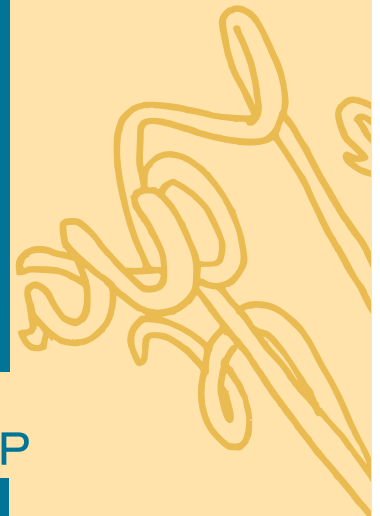
- Chapter only membership for Two Board/Commission Groups (i.e. planning commission, board of adjustment)
- Three free job/RFP postings on Chapter website annually
- Free attendance for one (1) at the APA Arizona State Planning Conference
- Free attendance for two (2) at APA Arizona Boards and Commissions Training Workshop
- Linked logo on sponsorship page of Chapter website
- Sponsor recognition in all Chapter communication through out the year
- Social media recognition—Recognition on social media platforms throughout the year
- Sponsor recognition at all APA Arizona events
- Preferred exhibitor placement at conference with visibility throughout conference
- Two (2) event guest tickets for conference event(s) of sponsor's choice
- Reserved seating and recognition at conference opening keynote and awards luncheon
- Opportunity to provide and distribute promotional items to conference attendees
- Recognition in conference program as Participating Partner sponsor
- Preregistration and final mailing list for conference attendees

**\$2,000**

### PUBLIC SECTOR CONFERENCE SPONSORSHIP

- Chapter only membership for One Board/Commission Group (i.e. planning commission, board of adjustment)
- One free job/RFP posting on Chapter website annually
- Free attendance for one (1) at the APA Arizona State Planning Conference
- Two (2) event guest tickets for conference event(s) of sponsor's choice
- Tabletop exhibitor space (6' wide x 4' deep tabletop) at the Planners' Bazaar
- Linked logo on sponsorship page of Chapter website
- Logo on conference banners and conference program
- Opportunity to provide one (1) promotional item to conference attendees in conference bags

**\$1,000**



# American Planning Association, Arizona Chapter Planning Partner Sponsorship Program

## CONFERENCE SPONSORSHIPS:

***Conference Sponsors receive recognition from time of commitment through the end of the conference.***

### Conference Sponsor

\$1,000

Conference Sponsor receives:

- One (1) fully-paid conference registration
- Two (2) event guest tickets for conference event(s) of sponsor's choice
- Tabletop exhibitor space (6' wide x 4' deep tabletop) at the Planners' Bazaar
- Linked logo on sponsorship page of Chapter website
- Logo on conference banners and conference program
- Opportunity to provide one (1) promotional item to conference attendees in conference bags

### Conference Supporter

\$500

Conference Supporter receives:

- Two (2) event guest tickets for the Planners' Bazaar
- Tabletop exhibitor space (6' wide x 4' deep tabletop) at the Planners' Bazaar
- Linked logo on sponsorship page of Chapter website
- Logo on conference banners and conference program
- Opportunity to provide one (1) promotional item to conference attendees in conference bags

### Conference Event Sponsor

\$1,000

Conference Event Sponsor receives:

- One (1) fully-paid conference registration
- Your choice of event: Wednesday's Lunch, Opening Reception, Awards Luncheon, or Planners' Bazaar
- Linked logo on sponsorship page of Chapter website (as a Conference Sponsor)
- Logo on conference banners, reception signage, and conference program

### Break Sponsor

\$500

Break Sponsor receives:

- Your choice of day: Wednesday, Thursday, or Friday
- Linked logo on sponsorship page of Chapter website (as a Conference Supporter)
- Logo on conference banners, signage during breaks, and conference program

### Friend of APA Arizona

\$150

Friend of APA Arizona receives:

- Recognition on conference materials and conference program
- Opportunity to provide one (1) promotional item to conference attendees in conference bags

*This opportunity is limited to individuals, non-profit organizations and public agencies or companies in local communities that want to support the conference.*



# American Planning Association, Arizona Chapter Planning Partner Sponsorship Program

## À LA CARTE SPONSORSHIPS:

### Chapter Event Sponsor

\$500

This sponsorship receives:

- Meet and greet event attendees as they arrive
- Recognition as event sponsor in marketing materials and at event
- Opportunity to provide one (1) promotional item or handout to attendees
- Three (3) minutes to address attendees prior to start of event

### Consultant Directory

\$200

This sponsorship receives:

- Twelve (12) month listing on the Chapter's directory listing page
  - Each directory page contains a business card ad (provided by sponsor), website link, and email address
  - This is included as a benefit of all Annual Partner Sponsorships

### Custom Sponsorship:

We will gladly work with you and your organization to create a customized sponsorship package that will fit your budget and ensure your marketing objectives are met. For more information, or to discuss a custom-tailored sponsorship for your organization, contact APA Arizona at 602-866-7188 or [info@azplanning.org](mailto:info@azplanning.org).







## SPONSORSHIP APPLICATION

The following sponsorship opportunities are available and help support the APA Arizona Chapter throughout the year as well as the APA Arizona State Planning Conference. In order to properly acknowledge your contribution, sponsorship applications and artwork must be received immediately.

Company/Agency: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## PLANNING PARTNER SPONSORSHIP OPPORTUNITIES

### ANNUAL PARTNER SPONSORSHIPS

- Premier Partner Sponsor ..... \$10,000
- Platinum Partner Sponsor ..... \$7,500
- Advocate Partner Sponsor ..... \$5,000
- Patron Partner Sponsor ..... \$3,000
- Participating Partner Sponsor ..... \$2,000

### CONFERENCE SPONSORSHIPS

- Conference Sponsor ..... \$1,000
- Conference Supporter ..... \$500
- Conference Event Sponsor ..... \$1,000
- Break Sponsor ..... \$500
- Friend of APA Arizona ..... \$150

If applicable, do you plan to exhibit at the State Planning Conference?  YES  NO

### PUBLIC SECTOR SPONSORSHIPS

- Patron Partner Sponsorship.....\$3,000
- Participating Partner Sponsorship....\$2,000
- Conference Sponsorship.....\$1,000

### À LA CARTE SPONSORSHIPS

- Chapter Event ..... \$500
- Consultant Directory ..... \$200
- Newsletter Advertiser ..... \$100
- Custom Sponsorship ...\*Call to discuss details.

## PAYMENT INFORMATION (Please print clearly.)

Check \_\_\_\_\_  Credit Card

Card number: \_\_\_\_\_

Expiration date: \_\_\_\_\_ SIC (3 digit code): \_\_\_\_\_

Name on credit card: \_\_\_\_\_

Billing address: \_\_\_\_\_

Signature: \_\_\_\_\_

### **MAIL, FAX OR EMAIL YOUR SPONSORSHIP APPLICATION AND PAYMENT TO:**

Arizona Planning Association  
17235 N. 75th Avenue, Suite D-145  
Glendale, Arizona 85308

Fax: (602) 789-9126

Email: [info@azplanning.org](mailto:info@azplanning.org)

